



SEVIER COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	18,498	18,693	18,842	19,009	19,180	19,232	19,318	0.4%	14
Total Non-Ag Employment	6,842	7,071	7,188	7,239		7,309	7,160	-2.0%	13
Non-Ag Avg Monthly Wage	\$1,698	\$1,739	\$1,791	\$1,876		\$1,925	\$1,938	0.7%	18
Per Capita Income	\$16,389	\$16,762	\$17,474	\$18,505	\$18,362	\$18,828	\$18,956	0.7%	25
Unemployment Rate	4.7%	4.3%	3.9%	4.6%		5.6%	5.4%	-0.2%	10
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$36.8	\$35.9	\$35.4	\$33.9	\$35.9	\$22.2	\$33.3	50.0%	15
Travel & Tourism Related Employment	680	673	671	675	1,124	1,224	1,237	1.1%	13
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$765.0	\$747.0	\$737.0	\$706.0	\$1,034.0	\$465.2	\$697.6	50.0%	15
Gross Taxable Room Rents	\$5,085	\$5,693	\$5,774	\$6,133		\$6,742	\$6,801	0.9%	14
Transient Room Tax	\$152.6	\$170.8	\$173.2	\$184.0		\$202.3	\$204.0	0.8%	14
Restaurant Tax	\$143.3	\$134.3	\$128.3	\$144.1		\$150.6	\$139.0	-7.7%	15
Car Rental Tax	--	--	\$5.7	\$1.9		\$2.5	\$1.0	-60.8%	8
Gross Taxable Retail Sales (millions)	\$247.5	\$212.5	\$219.2	\$219.6		\$229.9	\$225.9	-1.7%	13
REGIONAL VISITATION COUNTS									
Capitol Reef N.P.	656,026	680,153	612,656	527,760		523,458	535,439	2.3%	
Palisade S.P.	271,548	127,547	142,253	145,878		134,524	125,624	-6.6%	
Yuba S.P.	68,316	77,612	144,911	120,881		112,381	66,660	-40.7%	
Fremont Indian S.P.	105,205	95,670	94,054	79,405		83,648	71,465	-14.6%	
Otter Creek S.P.	18,381	15,053	20,594	42,633		61,895	46,882	-24.3%	
Millsite S.P.	48,297	44,327	43,878	40,829		28,920	17,130	-40.8%	
Territorial Statehouse S.P.	32,016	42,329	54,444	37,237		28,451	30,156	6.0%	
Piute S.P.	19,301	19,236	18,522	14,495		10,656	9,647	-9.5%	

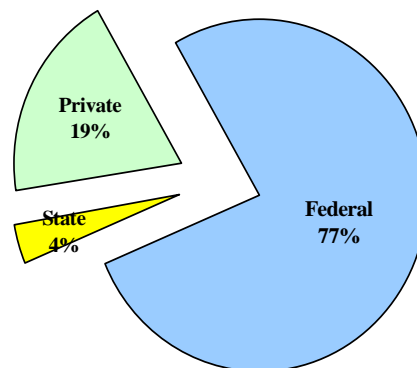
r = revised

Land Ownership - 2004		% Total
Total Acres in County	1,222,128	100.0%
Federal Government		
BLM	206,240	16.9%
US Forest Service	728,909	59.6%
National Recreation Areas	--	--
National Parks	4,524	0.4%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government		
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	3,373	0.3%
State Trust Lands	42,532	3.5%
American Indian	1,213	0.1%
Private**	235,337	19.3%

*Includes Military and Bankhead Jones land

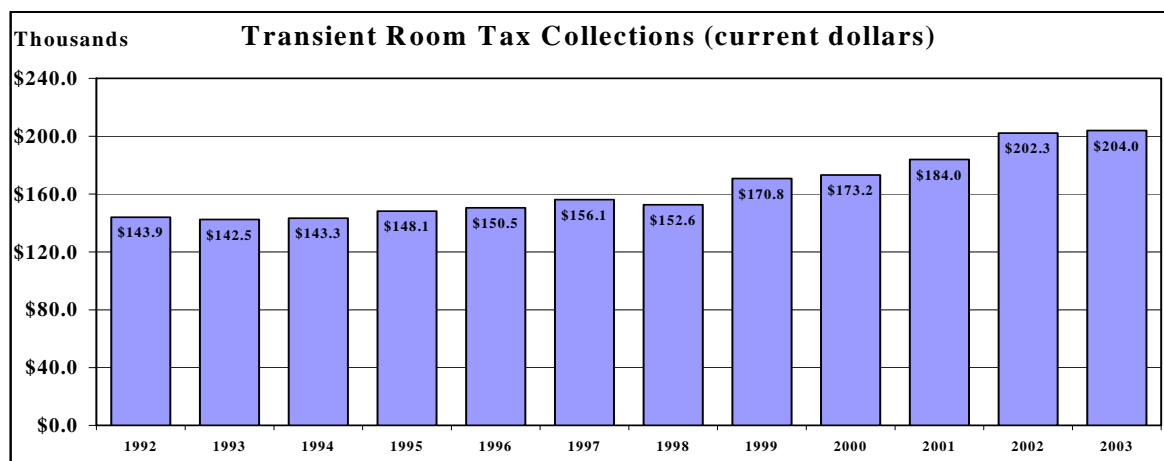
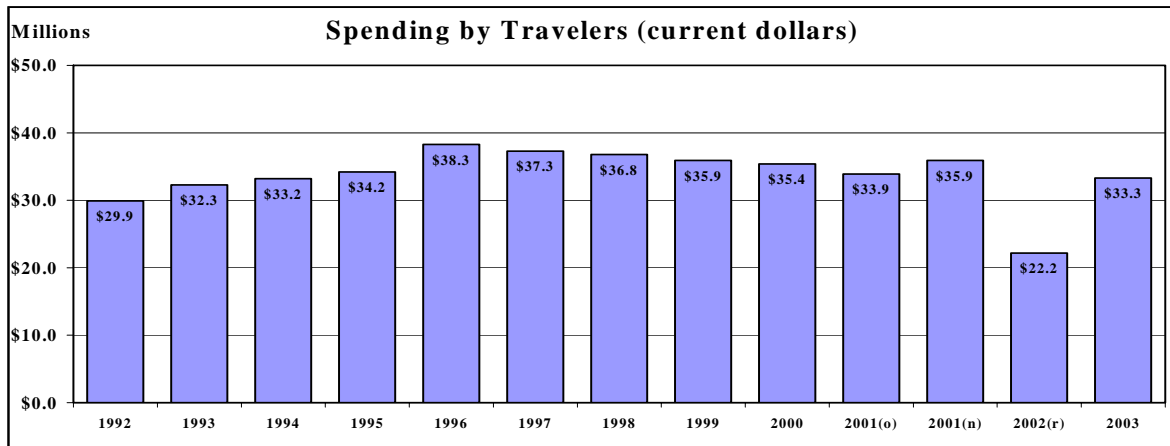
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Sevier County Tourism Profile



r = revised

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